

## The Palmer House Chicago, IL April 23 – April 25 2020

### MPA Convention 2020 Sponsorship Levels

<b>Gold Sponsor- \$5,000</b>
<ul style="list-style-type: none"><li>• Inclusion in marketing email announcing Gold Sponsor status</li><li>• Complimentary exhibit booth space</li><li>• Five complimentary registrations</li><li>• Full-page ad in the Convention program (no covers)</li><li>• Logo prominently displayed in the Convention program, with special recognition</li><li>• Identification as Gold Sponsor on official Convention app (free to all attendees)</li><li>• Organization logo and link on Convention website</li><li>• Organization logo on onsite signage</li></ul>
<b>Reception Sponsor- \$4,000</b>
<ul style="list-style-type: none"><li>• Three complimentary registrations</li><li>• Full-page ad in the Convention program (no covers)</li><li>• Logo prominently displayed in the Convention program</li><li>• Identification as Reception Sponsor on official Convention app (free to all attendees)</li><li>• Option to distribute marketing materials at reception</li><li>• 50 soft drink tickets that can be given to attendees of your choice</li><li>• Organization logo and link on Convention website</li><li>• Organization logo on onsite signage</li></ul>
<b>Silver Sponsor- \$2,500</b>
<ul style="list-style-type: none"><li>• Three complimentary registrations</li><li>• Full-page ad in the Convention program (no covers)</li><li>• Logo prominently displayed in the Convention program</li><li>• Identification as Silver Sponsor on official Convention app (free to all attendees)</li><li>• Organization logo and link on Convention website</li><li>• Organization logo on onsite signage</li></ul>
<b>Bronze Sponsor- \$1,500</b>
<ul style="list-style-type: none"><li>• Two complimentary registrations</li><li>• Half-page ad in the onsite program (no covers)</li><li>• Logo displayed in the Convention program</li><li>• Identification as Bronze Sponsor on official Convention app (free to all attendees)</li><li>• Organization logo and link on Convention website</li><li>• Organization logo on onsite signage</li></ul>

## Sponsorship Contact

To discuss sponsorship benefits and opportunities, or to make your sponsorship commitment, email Lorraine Grogan at [Lorraine.grogan@conferencedirect.com](mailto:Lorraine.grogan@conferencedirect.com)